

**On Tuesday, May 10, 1994**



**ELECT**  
**William "Bill"**  
**PAYNE**

**Mayor of Newark**  
**A-4**

- ✓ Bill Payne is a native Newarker who has been active in civic and public affairs throughout his adult life.
- ✓ Bill Payne has been executive director of One to One/NJ, a highly recognized organization which serves to improve the quality of life for disadvantaged youth.
- ✓ Bill Payne is an advisor on local and national issues to his brother Congressman Donald M. Payne, New Jersey's first African-American Congressman.
- ✓ Bill Payne's candidacy for Mayor has been endorsed by Organized Labor.
- ✓ Bill Payne established and operated his own computer forms manufacturing business for 18 years, employing many Newark residents.
- ✓ Bill Payne has been a member of the Federal Reserve Bank's Small Business Council; and Chairman and Founder of the Small Business Council of the Greater Newark Chamber of Commerce.
- ✓ Bill Payne is a member of the NJ State Council on Adult Education and Literacy.
- ✓ Bill Payne has been chairman of the Newark Housing Authority, the 8th largest in the country.
- ✓ Bill Payne is a life member of the NAACP and an active member of the Bethlehem Baptist Church.
- ✓ Bill Payne is a graduate of Rutgers University with a B.A. in Political Science. He is the father of four children.

**A-4**

**Bill Payne is  
a qualified and experienced  
leader ready to serve you as Mayor**

**A-4**

## Look at the TRUE JAMES ADMINISTRATION RECORD: 39

### → OVER TAXATION!

Property taxes have increased every year since 1986  
Property taxes increased sixty-seven percent (67%) in 7 years

### → RAMP'NT CRIME!

Crime increased to more than 40,000 reported cases in 1993  
14,100 motor vehicles stolen

### → EXCESSIVE UNEMPLOYMENT!

Unemployment increased to 14.9% - Double the state rate

### → FAILED SCHOOLS!

School system threatened with State takeover

### → HEALTH CRISIS!

Infant mortality rate increased to 17.4 deaths per 1,000 live births  
Reported alcohol & drug addiction cases increased to 7,127  
Newark has the highest percentage of women with AIDS in the U.S.  
The number of immunized 2-year-olds decreased to only 20% in '93  
Newark has the second highest rate of tuberculosis in the U.S.

### → MISMANAGEMENT & CORRUPTION!

Lost \$5 million in AIDS funds  
\$6 million illegally siphoned from city sanitation funds  
Caused 1988 budget surplus of \$41.5 million to become  
1991 budget deficit of \$17.5 million

★ It's Time for a REAL Change ★  
**Elect Bill PAYNE • Newark Mayor**

### The Payne Administration will

- ✓ Return honesty, dignity, and integrity to City Hall and provide municipal services in a professional manner.
- ✓ Control tax increases and decrease taxes through efficient fiscal controls.
- ✓ Continue our close relationship with the U.S. Congressional and Senate offices and federal and state agencies to obtain monies for local programs to relieve the city tax burden.
- ✓ Establish the Mayor's Office on Education Initiatives to develop a strategy for the schools' "takeover" by the City of Newark. This office will focus our resources and influence on the system to improve Newark education. We will work with the dedicated teachers and the Newark colleges to replicate and develop innovative urban education initiatives.
- ✓ Reduce crime by hiring additional police officers and by the efficient management of police personnel and resources.
- ✓ Expand police foot patrols and community policing and introduce a problem-oriented policing method which attempts to eliminate the causes of crime.
- ✓ Establish a Citizen's Health Advisory Council; increase access to health care by expanding clinics throughout neighborhoods; initiate physician care in schools; enforce strict code enforcement.
- ✓ Establish the Mayor's Office on Management and Ethical Practices to monitor policies and procedures to ensure honesty, dignity, and integrity are adhered to throughout city government.
- ✓ Establish a Task Force for Youth Advocacy to include participation by youths.
- ✓ Provide alternatives for the youths such as school-based mentoring programs; after-school study centers.
- ✓ Seek funding to establish city-wide, after-school supervised recreation programs.
- ✓ Establish Office of Seniors Affairs to get senior citizens input on issues affecting the entire population with an emphasis on the needs of seniors.
- ✓ Utilize combined budgets of City of Newark, Newark Board of Education, and the Newark Housing Authority to stimulate local economic development and create jobs.
- ✓ Encourage joint ventures between major corporations; developers; local, minority, women-owned and small businesses.

**VOTE A-4 on Tuesday, May 10, 1994**